



EUPHIX: the making of...

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ARE YOU COMING TO BED?

I CAN'T. THIS IS IMPORTANT.

WHAT?

SOMEONE IS WRONG ON THE INTERNET.



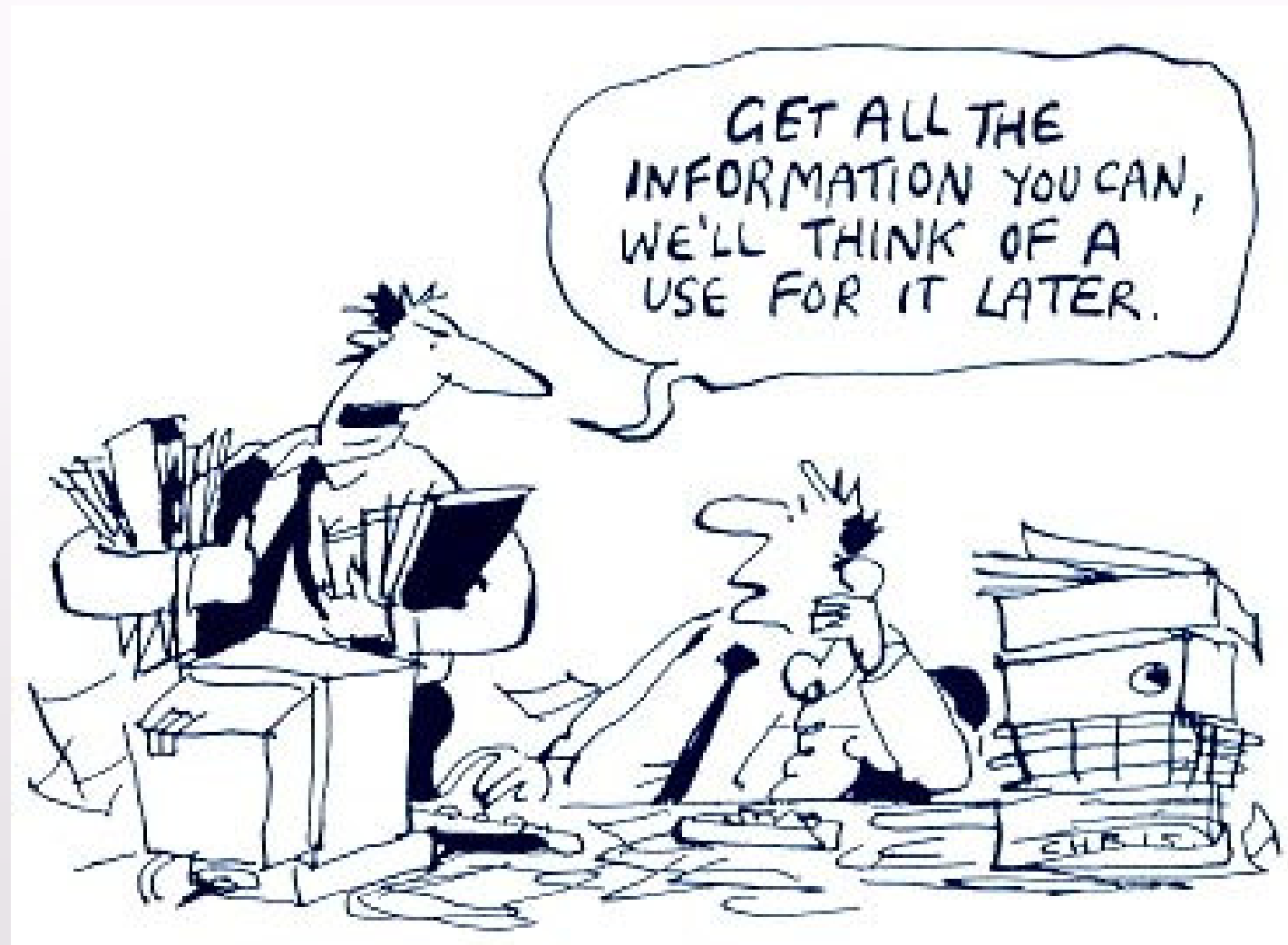


EUPHIX: the making of...

- Points of attention for quality
 - Procedures
 - Information & knowledge
 - Usability
- To make sure:
 - The content development is structured and contains steps to tackle problems
 - The information & knowledge in the system is the best on the topic and it is clear where it is coming from
 - It is an easy-to-use information & knowledge tool for professionals from all over Europe working



Topic & data selection





Topic & data selection

- EC Health Indicators
- Health data
- Europe
- Project outcomes



Production of a new topic

- Author request
- Editing & internal reviewing
- Interactive figures and dynamic maps
- CMS editing
 - Definitions; abbreviations; references
 - Hyperlinks

...guided by publishing protocols



Review / update of a topic

- Editor
- Reviewers
 - Public health expert
 - Topic expert
- Editing & internal reviewing process



Publishing preparations

- Consistency check & updates
- Test releases
- Real release



Information

- Text as well as data!
- Authors & reviewers are experts in the field
- Outcomes of EU funded projects
- Links to relevant projects & organisations
- Background & source information:
 - Authors, reviewers & editors
 - Release number & publication date
 - Data sources & literature references



Usability

- Web-text writing style
- Topic summaries
- Logic search menu
- Pop-ups and hyperlinks to other topics
- Alternative entrance: search option / sitemap
- User guide
- EUPHIX team of European partners
- User panel evaluations!!!



EUPHIX: the making of...

- In short
 - Quality procedures
 - Quality information & knowledge
 - Quality usability
- make sure www.EUPHIX.org is a useful resource & tool for European public health professionals



EUPHIX: the making of...

